

INTRODUCTION

This ebook is going to cover the top three link building methods, specifically how to make best use of these methods - including what to avoid, how to use them properly... Plus it will reveal other "less effective" link building methods and how to use them the best way...

Also...

How many backlinks you *really* need to get?

This is the ebook that is going to really effect your rankings positively. These are the most powerful tactics, that any website can utilize.

Grabbing a pen and paper to make notes may be a great thing to do.

I've mentioned numerous times that you should spend 95% of your time on Offpage Optimization strategies and techniques. Those are also known as **link building**.

The HOW to do it is going to be revealed now, plus how to do it the right way for maximum results – in the fastest time. That said, first big tip is using the **BEST link building methods** that exist. Trial and Error, experience and other factors have taught us that some link building methods are simply a ton better than others.

So you should focus most of your time on the **best ones**.

But first you need to understand the idea around link building and indexing. Indexing is quickly covered... When you go to Google.com you see just a search box, plain site, nothing really fancy.

Google has a database of websites, this is called their index. They keep adding websites in the index everyday... When you type in a keyword, Google grabs websites from their index. So all the websites in search results are known as indexed.

Now, a brand new website – a domain you just bought with content and so on... Google does not yet know about it – it's not in the index – it cannot get any ranks – so you have to index it. **But there's no special techniques to be done.**

Google indexes any websites it finds that they consider “useful”, the way Google finds out if your website is useful or not is by making some calculations related to **backlinks**.